

# DKA Strategy FY19 – FY21

3 years



## OUR PURPOSE

### Demonstrating the value of desert and remote Australia

We are based in a vibrant place where the oldest living cultures on the planet thrive; where the people are resilient and innovation is a way of life. Desert and remote Australia is unique and we share that value with the world.

### Connecting people, knowledge and opportunities

Desert and remote Australia and its knowledge base is a big place to navigate and DKA can be a guide. We create meaningful connections by bringing ideas and resources together.

### Looking to the future

We innovate and incubate. We seek opportunities to grow ideas into realities, creating lasting, positive change.



## Strategic Goals

### Goal 1:

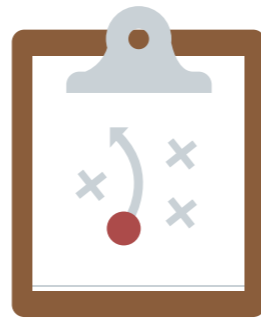
DKA generates new knowledge

### Goal 2:

DKA applies the existing knowledge of the desert

### Goal 3:

DKA is a strong, open organisation



## Strategic Objectives

1. Build strong partnerships and collaborations
2. Build programs from the ground up
3. Increase economic activity through knowledge
4. Increase social benefit of knowledge application
5. Create self-sustaining arms of the business

## OUR VALUES

### Work together

We build high-performing and positive teams, and we bring our commitment to teamwork into our external relationships and networks to maximise our shared impact.

### Be creative – innovate!

We approach our work with creativity and innovation; we engage with possibilities and new ideas, creating an agile and responsive organisation.

### Stay focused

There are many different things we could do; we are focused and engage purposefully with everything we do.

### Come from strength

We work with our strengths and the strengths of those we engage with to create positivity and growth. We live and work across languages and cultures and use that experience as the foundation of our work.

### Knowledge is powerful

We have a role in collecting, curating and sharing the knowledge that exists in desert and remote Australia.

Focus Areas

### Desert Leadership

1. Connect people, knowledge and opportunities
2. Host knowledge events and experiences
3. Create opportunities for Aboriginal enterprises to thrive
4. Build resilient business practices
5. Grow new leaders

### Digital Innovation

1. Develop a regional incubator
2. Create a high-tech co-working space to collaborate and innovate
3. Demonstrate smart city technologies in a regional setting
4. Establish partnerships with ICT innovators and investors
5. Support ICT employment and pathways

### Desert Research

1. Identify research programs in areas of people, place and knowledge
2. Generate research outputs that can be put into practice
3. Collaborate for community-driven research
4. Auspice funding for relevant research
5. Ensure the financial sustainability of the DKRI

### Desert Knowledge Precinct

1. Establish an action plan for highest and best use of the Precinct
2. Attract tenants that share the values of the Precinct
3. Advocate for Precinct partners and tenants
4. Promote the BIC facilities and host tours
5. Strengthen Precinct relationships through collaboration and events

### Renewable Energy

1. Share existing knowledge and create new knowledge
2. Create industry, commercial, and community partnerships
3. Establish the Precinct as a regional test bed
4. Ensure the financial sustainability of Intyalheme
5. Promote the value of the DKA Solar Centre

### DKA Operations

1. Ensure the financial sustainability of DKA
2. Develop robust policies and processes
3. Share stories to build the profile of DKA and its projects
4. Engage regularly with the stakeholder network
5. Position DKA as an employer of a choice with a 30% Aboriginal employment target

## Key drivers

### People

Growing local skills and knowledge in a highly mobile population

### Place

Rapid change occurring on the unchanging land

### Knowledge

Remembering the old knowledges while developing the new

DKA works with the people and places of the desert to put knowledge into action